

# Vaughn Himber

## Spec Work: New Book Product Pre-order Blog Post

The following writing sample I created is meant to represent a blog post to announce the upcoming release of a fictional role-playing game (RPG) supplement book called *Ocean of Blight*. The goal of this post is inform readers about the content of the book, build awareness in order to generate excitement, and ultimately lead interested readers to pre-order the product. - *V.H.*

**Blog Post Title:** Set Sail for Eldritch Adventure with Ocean of Blight!

**Blog Post Content (453 words):**

*Ocean of Blight: Eldritch Horror on the High Seas* is the all-new sourcebook for the City of Shadows game setting, allowing you to add elements of piracy and horror to your favorite roleplaying games.

Set in the underground Archipelago of Skulls, *Ocean of Blight* provides a richly detailed new setting that blends swashbuckling pirate action with the mystery and madness of eldritch horror.

As the latest book for the City of Shadows game setting, *Ocean of Blight* offers numerous plot hooks and narrative resources to help you set sail with your crew on the shadowy seas of the unknown. Embark on dark nautical journeys, battle cunning foes and sanity-shredding leviathans, hunt for buried treasure and ancient artifacts, and investigate mysterious occurrences at port and within the depths of coastal caverns. Oh, and be careful not to accidentally awaken any eldritch horrors along the way...

Here is a preview of some the exciting adventures offered by the book, available for pre-order next week:

- Explore the strange secrets and bustling bazaars of the subterranean port of Gloom Marsh
- Learn about mysterious new enemy factions such as the Crimson Kraken Corsairs, Esoteric Order of the Emerald Ooze, and the Amethyst Cobweb Syndicate
- Fight terrifying new monsters, including the Clockwork Coconut Crab, Skeleton Crew, Anglerfish Horror, Seashell Golem, Barnacle Breacher, Ship of Ghouls, and the dreaded Blood Kraken
- Discover a treasure chest filled to the brim with intriguing artifacts, unique magical items, and practical piratical weapons, such as the Leviathan Harpoon, Cursed Cutlass, and Cracked Hourglass of Fate
- Survey versatile new class options, such as the Privateer Detective, Swashbuckler Sorcerer, Galley Cook, Lighthouse Archivist, and Shadow Sea Merchant
- Find a rogue's gallery of new NPCs and familiars, including scheming pirate captains, corrupt admirals, sinister sailors, crafty merchants, suspicious soldiers of fortune, and even a talking crab!
- Navigate updated rules for naval skirmishes and undersea combat, and learn a new easy-to-use system for upgrading your ship as you sail throughout the Ocean of Blight

The book also includes a pre-written adventure set in the port city of Gloom Marsh, in addition to 5 pre-generated characters to help you and your friends begin adventuring around the mist-shrouded shores and haunted shipwrecks of the Archipelago of Skulls.

*Ocean of Blight* is perfect for Game Masters seeking inspiration to run their next campaign, or for players searching for an engaging new realm to explore.

Next week, we will take a look at the limited-edition alternative cover design for the book, as well as the special Gift Edition, which will include a treasure map, compass, doubloons, and message in a bottle!

Pre-order *Ocean of Blight: Eldritch Horror on the High Seas* today!